

FRIDAY NIGHT LIGHTS

THE HOPE CHEST
SCHOLARSHIP FOUNDATION
15th Annual Black Tie Gala

10.25.19



*2019 Sponsorship
Opportunities*

Access to Education...Hope for a Brighter Future!

OUR SPECIAL EVENING

You're Invited

It is with great excitement that we announce the 2019 Hope Chest Scholarship Foundation's (HCSF) 15th Annual Black-Tie Gala. Our *Friday Night Lights* gala serves as a celebration of our successful past, and anticipated record setting future! This annual event presents our gracious community of supporters with the opportunity to positively impact the lives of New Jersey youth with aspirations of matriculating full-time at a post-secondary educational institution.

Gala History

The gala was conceptualized in 2004 to assist HCSF's board members' fundraising efforts. An amazing 15 years later, we are happy to continue providing financial support for our Hope Chest Scholars. These well-deserving students need our help to close the financial gap that prevents many need-based students from pursuing higher education. Never has there been a greater need for financial support to combat the rapid rise in student debt for minorities. **October 25, 2019 is yet another opportunity for you to join our movement and become a proud member of *The Hope Chest Circle of Support*. Please share in this rewarding experience by becoming an event sponsor.**

Gala Details

The Hope Chest Scholarship Foundation's *Friday Night Lights* gala celebrates a relentless dedication to student success. This event perfectly defines our spirit, passion, and support for making a positive contribution to the lives of others. Our fun-filled event, *Friday Night Lights*, brings newfound exposure for our scholars while allowing our community to pay it forward. On October 25th we will reflect on the major milestones of HCSF and the biggest achievements you have helped us create. **In true fashion, we will celebrate this year's gala and honorees on *Friday Night*, October 25th at Crystal Plaza in Livingston, NJ. Join us and enjoy all the thrilling experiences this event is guaranteed to provide.**

Your festive evening will include creative cocktails, fabulous food, dynamic dancing, and moving music. A silent auction will be held to top off this spectacular evening! We look forward to seeing you on *Friday Night* at HCSF's *Friday Night Lights*!

OUR SPECIAL REQUEST

*Join Our
Circle of Support!*



HCSF is very proud to have granted almost 2 million dollars in scholarships to over 500 students, spanning more than 15 counties, but our work is not done! At present, the cost of college education and student debt continues to rise. The urgency in our communities to raise public awareness on this issue remains. The time for action is now to increase scholarship availability.

We kindly ask that you join our team of dedicated community advocates as we set new goals to help the youth of New Jersey. Help us give back and plant seeds in the form of financial support. The seeds planted will bear the fruits of increasing attendance rates, increasing graduation percentages, and the ultimate result - a visible, positive change in our society, and in young people's quality of life. Invest in their future; they deserve it!

SPONSORSHIP LEVELS

15th ANNIVERSARY Sponsor

\$25,000

- Includes 15 Gala tickets with premium seating
- Publicity in various communication vehicles as sponsor of the entire event
- Public recognition by the Chairman of the Board of Directors during the gala
- Prominent signage in the reception area
- Page of Distinction in the gala journal

FRIDAY Night Sponsor

\$20,000

- Includes 15 Gala Tickets with premium seating
- Designation as a sponsor of our Leadership and Training Development Program™ for Hope Chest Scholarship Recipients

THURSDAY Night Sponsor

\$15,000

- Includes 15 Gala tickets
- A full Platinum page advertisement in the gala journal
- Prominent signage in the reception area.

WEDNESDAY Night Sponsor

\$10,000

- Includes 10 Gala tickets
- Prominent signage in the applicable venue
- Acknowledgement in the gala journal
- Your choice of 3 sponsorships:
 - (1) Cocktail Reception
 - (2) Dessert Reception
 - (3) Musical Performance

SPONSORSHIP LEVELS

TUESDAY Night Sponsor

\$5,000

- Includes 10 Gala tickets
- A full Silver page advertisement in the gala journal

MONDAY Night Sponsor

\$3,500

- Includes 10 Gala tickets
- Recognition in the gala journal

Thank you for your continued support. We look forward to seeing you on October 25th!

If you would like to learn more about The Hope Chest Scholarship Foundation, a 501(c)(3) organization, we invite you to visit our website at www.hope-chest.org or call us at 973.539.6767.

SPONSORSHIP COMMITMENT FORM

KINDLY INDICATE YOUR DESIRED LEVEL OF PARTICIPATION.

Organization: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Email: _____

LEVEL OF PARTICIPATION:

- | | |
|--|---|
| <input type="checkbox"/> 15th Anniversary Sponsor (\$25,000) | <input type="checkbox"/> WEDNESDAY Night Sponsor (\$10,000) |
| <input type="checkbox"/> FRIDAY Night Sponsor (\$20,000) | <input type="checkbox"/> TUESDAY Night Sponsor (\$5,000) |
| <input type="checkbox"/> THURSDAY Night Sponsor (\$15,000) | <input type="checkbox"/> MONDAY Night Sponsor (\$3,500) |

PAYMENT METHOD

Expiration Date: _____

Enclosed is my check payable to The Hope Chest Scholarship Foundation

Or charge \$ _____ to: VISA Master Card American Express

Cardholder Name as it appears on card: _____

Credit Card Number: _____ CVC #: _____ EXP: _____

Signature: _____

Please return no later than October 11, 2019. Mail form & payment to:

The Hope Chest Scholarship Foundation
P.O. Box 1688
Morristown, NJ 07960

Questions may be directed to the Foundation at 973.539.6767

The Hope Chest Scholarship Foundation is a 501(c)(3) organization.